

Giving in Minnesota

Minnesota Charitable Giving Overview: 2007¹

Key findings on 2007 charitable giving in Minnesota:

- Giving by individuals, foundations and corporate giving programs totaled \$5.5 billion, an increase of 2.2 percent from 2006.
- Seventy-six percent of total charitable giving in the state, or \$4.19 billion, came from individuals, similar to 2006 levels.
- Foundations and corporate giving programs granted 23 percent of charitable dollars, or \$1.32 billion, an increase of 10.1 percent from 2006.
- Foundation assets in the state totaled \$18.8 billion, an increase of 6.9 percent from 2006.

Giving Trends by Top 100 Grantmakers: 2007²

Subject Areas

- Grant dollars increased for seven of the eight major subject areas. Public affairs/society benefit experienced a slight decrease in giving.
- Education, human services, and public affairs/society benefit received the largest shares of Minnesota's grant dollars, continuing a long-term trend.

- Human services, environment/animals, and international affairs experienced the fastest rates of growth in giving.

Geographic Service Areas

- Fifty-five percent of grant dollars were given to organizations serving Minnesota, in line with 2006. Among all geographic areas, giving to Greater Minnesota grew fastest in 2007.

Intended Beneficiaries

- Just over half (53 percent) of the grants analyzed could be coded to a specific beneficiary group other than general public/unspecified beneficiary. Of those, the largest share of dollars (22.2 percent) went to organizations that serve children and youth.

Support Types

- Minnesota grantmakers continued to devote the largest share of their grant dollars – 55.3 percent – to program support. Shares of giving to general support dropped again in 2007, as they have every year since 2004.

¹ All dollar values reported in this summary have been adjusted for inflation to 2007 dollars, using the Consumer Price Index.

² Based on the *Giving in Minnesota* sample. See "About This Report."

Giving in Minnesota, produced annually by the Minnesota Council on Foundations (MCF), is the most comprehensive analysis available of charitable giving in the state. The 2009 edition features information on giving in 2007, the most recent year for which complete data are available. For more information, see About This Report on page 6.





Minnesota Charitable Giving Overview

Total Giving by Individuals Held Steady

The majority of charitable giving in Minnesota – 76 percent of all dollars given – is done by individuals (see Table 1 and Figure A). Individual giving in Minnesota held steady at \$4.19 billion in 2007, in line with 2006 levels.

In 2007 in Minnesota, 906,845 individuals claimed charitable contributions on their tax returns, and the average contribution per itemized tax return was \$3,785. The average size of contributions by residents of Minnesota continued to remain below the national average of \$4,623.³ Historically, more Minnesota residents, including those with lower charitable giving levels, have itemized their charitable contributions than the national average.

Table 1: Change in Charitable Giving in Minnesota, 2005-2007*

	2005	2006	% Change	2007	% Change
Total Individual Giving	\$4,364	\$4,190	-4.0%	\$4,186	-0.1%
Total Grantmaking	\$1,083	\$1,198	10.6%	\$1,318	10.1%
Total Giving	\$5,447	\$5,388	-1.1%	\$5,504	2.2%

* Dollar figures in millions. All values adjusted for inflation to 2007 dollars, using the Consumer Price Index.

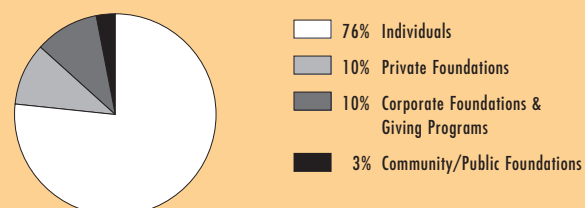
Source: Minnesota Council on Foundations, *Giving in Minnesota, 2009 Edition*; individual giving data from IRS Statistics of Income, Tax Year 2007.

Total Giving by Grantmakers Grew

Grantmakers contributed 23 percent of total charitable giving in Minnesota in 2007. Foundation and corporate giving in Minnesota totaled \$1.32 billion, an increase of 10.1 percent, from \$1.20 billion in 2006 (see Table 1).

As in previous years, most of Minnesota's total grant dollars paid in 2007 came from a relatively small number of grantmakers. Less than 3 percent of grantmakers (38) provided 69 percent of all grantmaking (\$909 million), and 10 percent of the grantmakers (146) accounted for 86 percent of all grant dollars paid (\$1.14 billion).

Figure A: Total Charitable Giving in Minnesota by Type, 2007*



* Due to rounding, figures do not add up to 100%.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2009 Edition*; individual giving data from IRS Statistics of Income, Tax Year 2007.

³ Individual giving data from IRS Statistics of Income, Tax Year 2007.



Twenty-three percent of all charitable giving in Minnesota in 2007, or \$1.32 billion, came from foundations and corporate giving programs.



Individual giving in Minnesota totaled \$4.19 billion in 2007, or 2 percent of the estimated \$231.6 billion given by individuals nationally.³

Corporate Grantmakers Lead Giving

There were 1,429 active grantmakers in the state in 2007. Eighty-five percent of these were private family and independent foundations (1,209), 9 percent were corporate foundations and giving programs (131), and 6 percent were community/public foundations (89). The total number of grantmakers in the state ticked up slightly – 2.2 percent – from 2006 (see Figure B).

Although corporate foundations and giving programs make up a small percentage of Minnesota grantmakers, historically they have given a large share of grant dollars. In 2007 they accounted for 9 percent of the grantmakers and gave 43 percent of all grant dollars. Private foundations, the majority of grantmakers in the state, gave 43 percent of grant dollars. As the smallest portion of the state’s grantmakers, community/public foundations accounted for 14 percent of total grant dollars paid (see Figure B and Figure C). From 2006 to 2007, total grantmaking increased for all three grantmaker types.

Table 2: Minnesota Grantmaking at a Glance, 2004-2007*

	2004	2005	2006	2007
Number of Grantmakers	1,341	1,378	1,398	1,429
Total Grants Paid	\$1,146	\$1,083	\$1,198	\$1,318
Total Foundation Assets	\$16,139	\$16,690	\$17,579	\$18,798

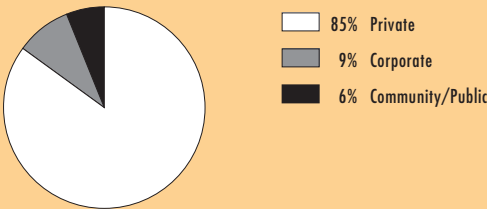
* Dollar figures in millions. All values adjusted for inflation to 2007 dollars, using the Consumer Price Index.

Source: Minnesota Council on Foundations, *Giving in Minnesota*, 2009 Edition.

Foundation Assets Grew

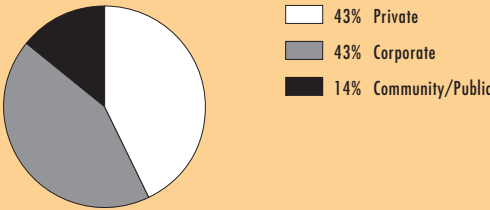
Minnesota foundation assets grew to \$18.80 billion in 2007 from \$17.58 billion in 2006, a 6.9-percent increase (see Table 2).

Figure B: Percentage of Minnesota Grantmakers by Type, 2007



Source: Minnesota Council on Foundations, *Giving in Minnesota*, 2009 Edition.

Figure C: Minnesota Grant Dollars Paid by Grantmaker Type, 2007



Source: Minnesota Council on Foundations, *Giving in Minnesota*, 2009 Edition.



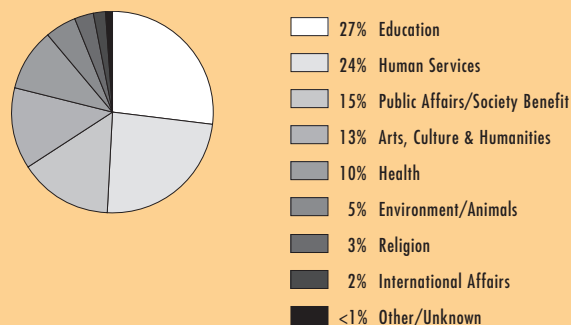


Giving Trends by the Top 100 Grantmakers

Education, Human Services Lead Subject Areas

Consistent with previous years, education, human services, and public affairs/society benefit received the largest shares of Minnesota's grant dollars in 2007, at 27 percent, 24 percent and 15 percent, respectively (see Figure D). Only one of the three categories, public affairs/society benefit, experienced a slight decrease in giving from 2006, declining about \$2 million, or 2 percent (see Table 3).

Figure D: Minnesota Grantmaking by Subject Area, 2007



Source: Minnesota Council on Foundations, *Giving in Minnesota, 2009 Edition*. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

The overall growth in grantmaking between 2006 and 2007 for the Giving in Minnesota sample was 9 percent. The human services, environment/animals, and international affairs subject areas experienced the fastest rate of growth in 2007 – all increased between 17 and 18 percent from 2006. The arts, culture and humanities, and health areas experienced the slowest rates of growth, at just 3 percent each.

Table 3: Minnesota Grantmaking by Subject Area, 2006-2007*

	2006		2007	
	Grant Dollars	Share	Grant Dollars	Share
Arts, Culture & Humanities	\$114,211,409	14%	\$117,738,500	13%
Education	\$218,488,747	26%	\$245,601,609	27%
Environment/Animals	\$38,014,409	5%	\$44,504,593	5%
Health	\$93,358,493	11%	\$96,093,961	10%
Human Services	\$188,415,602	22%	\$222,850,697	24%
International Affairs	\$16,345,095	2%	\$19,196,259	2%
Public Affairs/Society Benefit	\$142,250,954	17%	\$140,104,995	15%
Religion	\$27,742,744	3%	\$31,160,166	3%

* All values adjusted for inflation to 2007 dollars, using the Consumer Price Index.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2009 Edition*. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.



Minnesota gives a significantly larger share of grant dollars to human services than the national average and a significantly smaller share of dollars to health – a long-term trend.



Although total grantmaking to the environment/animals and international affairs subject areas is comparatively small, giving to both grew rapidly – by 17 percent from 2006 to 2007.

Grantmaker Types Focus on Different Subject Areas

Private foundations provided the largest shares of grant dollars given to environment/animals (79 percent), international affairs (61 percent), health (52 percent) and human services (46 percent). These four areas also received their largest shares of grant dollars from private foundations in 2006.

Corporate grantmakers provided the largest shares of grant dollars given to arts, culture and humanities (55 percent), education (54 percent) and public affairs/society benefit (48 percent), in line with 2006 trends. Notably, corporate grantmakers' share of giving to international affairs increased by 9 percentage points, to 13 percent in 2007, from 4 percent in 2006.

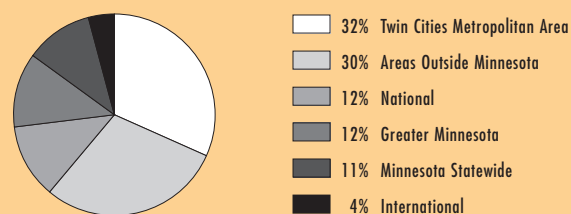
Continuing a long-term trend, community/public foundations gave the largest share of grant dollars to religion (48 percent).

Geographies Served Split Between Minnesota and Beyond

The share of giving to organizations serving Minnesota was 55 percent in 2007, in line with 2006 levels. Just under \$500 million was given to organizations serving Minnesota in 2007: 32 percent went to the Twin Cities metro area, 12 percent went to Greater Minnesota, and 11 percent went to Minnesota statewide (see Figure E). Among all geographic areas, giving to Greater Minnesota grew fastest, increasing 18 percent in 2007 compared to 2006.

The share of giving to organizations serving the nation decreased to 12 percent in 2007, from 14 percent in 2006.

Figure E: Minnesota Grantmaking by Geographic Service Area, 2007*



* Due to rounding, figures do not add up to 100%.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2009 Edition*. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Children and Youth Top Beneficiary Groups

Only 53 percent of grants could be coded to a specific beneficiary group. Of those, the largest shares of dollars went to organizations that serve the following four intended beneficiary groups:

- Children and youth (22.2 percent, or \$209.4 million)
- Adults (9.2 percent, or \$86.8 million)
- Poor or economically disadvantaged (4.8 percent, or \$45.5 million)
- Native Americans/American Indians (3.3 percent, or \$31.3 million)

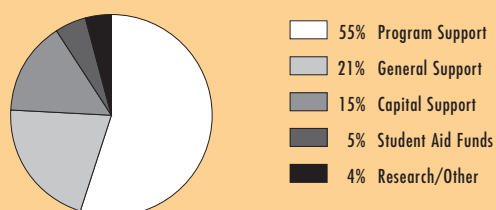




Program Support Leads General Operating

Minnesota grantmakers continued to devote the largest share of their grant dollars – 55.3 percent, or \$453.7 million – to program support. The share of grant dollars for general support declined again in 2007, to 20.9 percent. Giving for capital support grew in 2007, to \$122.3 million, from \$89.6 million in 2006 (see Figure F).

Figure F: Minnesota Grantmaking by Support Type, 2007



Source: Minnesota Council on Foundations, *Giving in Minnesota, 2009 Edition*. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

About This Report

Each year, the Minnesota Council on Foundations produces *Giving in Minnesota*, the most comprehensive analysis of charitable giving in the state. The 2009 edition features information on overall giving in 2007, which MCF defines as the fiscal year of any Minnesota foundation or corporate giving program that ends between June 1, 2007, and May 31, 2008. This is the most recent time period for which complete data are available. This summary provides highlights from the full report, which can be viewed online at www.mcf.org/gim.

The complete report includes information about overall giving by foundations, corporations and individuals in Minnesota, along with detailed grantmaking trends by a sample of 100 of the state's largest grantmakers based on grants paid. The sample is made up of 50 private foundations, 34 corporate foundations and giving programs, and 16 community/public foundations. Although they represent just 7 percent of all grantmakers in Minnesota, these 100 accounted for approximately 82 percent of all grant dollars paid in the state. To produce this report on grantmaking trends in Minnesota, MCF analyzed 27,243 grants of \$2,000 or more made by the sample, totaling \$917.9 million.

Photos courtesy of: ADC Foundation, East Side Learning Center, General Mills Foundation, IBM Corporation, Nonprofits Assistance Fund, Opus Philanthropy Group, Social Venture Partners Minnesota, Southern Minnesota Initiative Foundation and Tastefully Simple.

